



SKIN 王 HAIR  
FOR ALL FOR MEN

V A N C O U V E R - T O K Y O



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## Welcome to Oo

The Oo is an upscale Japanese-inspired spa focused on providing high-end facial treatments and barber services in an authentic and serene environment.

Retreat into a haven of relaxation and luxury, and experience the Japanese art of skin care and hair grooming in a nature-influenced setting. We blend technical expertise with traditional Japanese standards to refresh and enhance your overall appearance and well-being.

### OO HAIR: FOR MEN

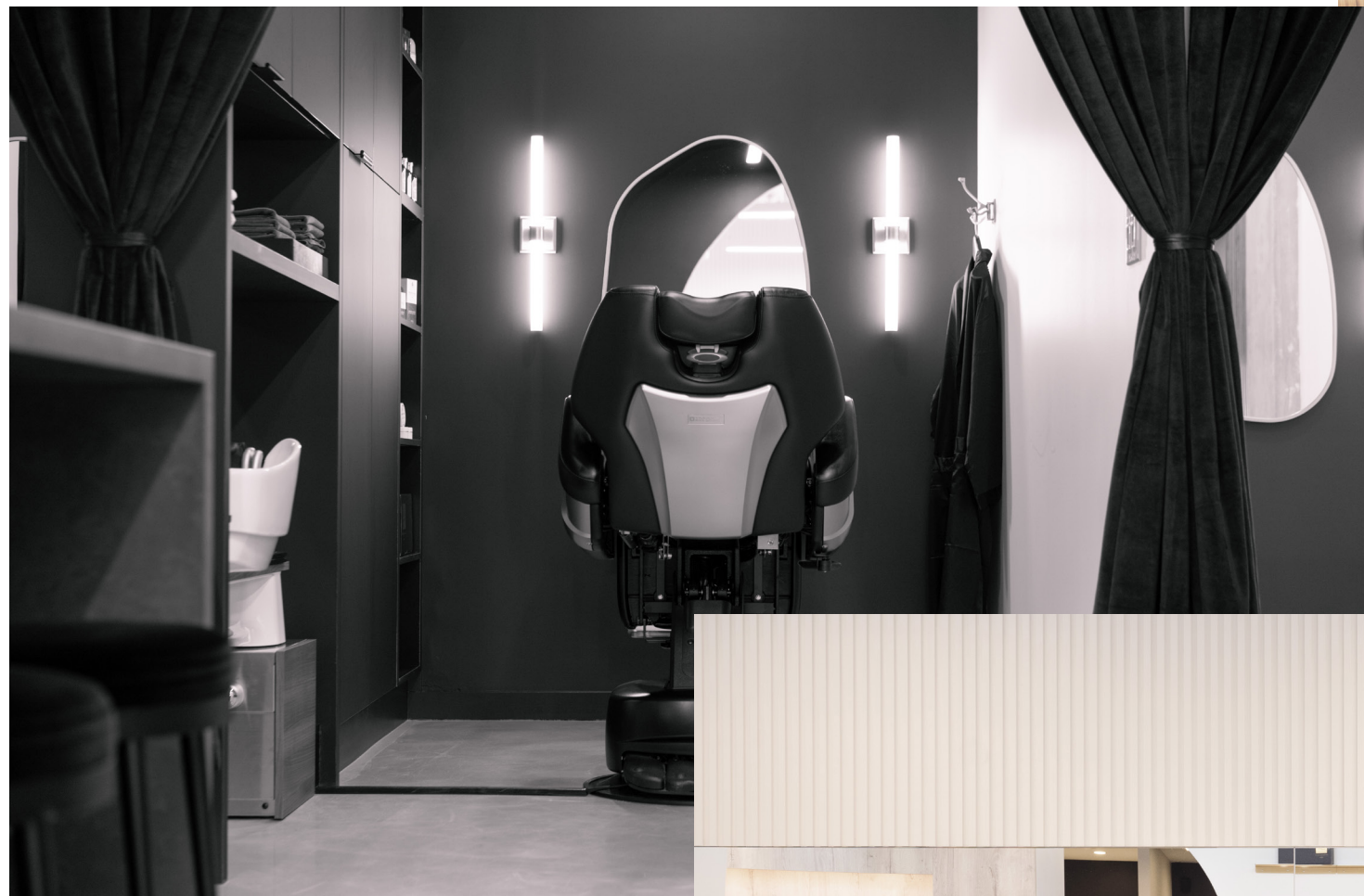
The Oo barber shop provides upscale hair and grooming services in an aesthetic environment dedicated to the modern man. Among the services offered are premium haircuts, shaves, hand and foot massages as well as shoe shine services.

### OO SKIN: FOR ALL

The Oo skincare spa offers men and women a balanced and holistic approach to facial treatments. It is the first spa in Canada to combine self-aesthetic techniques with an exclusive line of high-end, all-natural Japanese skincare products.

## ウェルカム

Indulge in a true Japanese spa experience uniting body and mind.



### Immerse yourself in the Japanese gold standards of beauty and wellness.

The Oo offers a true Japanese spa experience, emphasizing relaxation and service excellence in a world-class setting. It is a space that is authentically Japanese, from our experienced barbers, to our quality equipment and products, down to our minimal, clean aesthetics.

### An experience that goes above and beyond your expectations.

The Oo embodies the spirit of Japanese hospitality, or omotenashi, to wholeheartedly serve you as our valued guest.

It is a philosophy rooted in the concept that “client is god.” We make sure that your every need is anticipated by our dedicated staff; ensuring you instantly feel a sense of tranquility, tradition and undeniable luxury.





Oo Hair

FOR MEN

The Oo is much more than a barber shop. It is a private sanctuary where men can relax and enjoy a unique and seamless grooming experience. Delight in our full range of upscale barber services provided by our team of Japanese master barbers. Their attention to detail and excellent care ensures you leave feeling confident and refreshed.

男性のための髪

男性サービス  
The first ultra-luxe  
Japanese-style barber shop  
dedicated to the modern man.



OO HAIR

SERVICE MENU 主 田 本 の ス バ ー





OO HAIR

## Process

A personalized hair experience that makes you look and feel incredible.

The Oo offers luxury amenities to ensure your overall well-being. From the relaxation lounge to our luxurious private rooms, we sow tranquility and care into every client experience.

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### TRANSITION INTO PURE SERENITY

Unplug and unwind in our relaxation lounge where traditional Japanese herbal tea and fresh pastries are served for your enjoyment. Looking to elevate your experience? Indulge in a soothing foot soak and massage when you upgrade to our Prince or Emperor package.

### FRESH FROM HEAD TO TOE

Sit back and enjoy a personalized grooming experience in the comfort of our private chambers. A senior hair artist and his assistant will work with you to achieve your desired look. They will cater to your image and well-being through careful attention to detail and the use of all-natural products of the highest quality to groom and style your hair.

The services you receive will vary depending on the package you choose, but we guarantee you will leave feeling pampered and refreshed.



OO HAIR

SERVICE MENU 日本のお barber



OO HAIR

GROOMING PACKAGES パッケージ

DUKE デューク 公爵

\$150 ・ 75 MIN.

Refresh your appearance with our facial hair-only package.

- ・ Hot towel
- ・ Shave with Truefitt & Hill Shaving Soap (3x)
- ・ Myufull Natural Lotion
- ・ Myufull Natural Pack
- ・ Eyebrow and nose hair trimmed and shaped
- ・ Shoe shine

PRINCE プリンス 王子

\$250 ・ 100 MIN.

Be pampered in a traditional Japanese grooming experience.

- ・ Consultation
- ・ Shampoo (inclds. scalp massage)
- ・ Haircut
- ・ Neck razor shave with Truefitt & Hill Shaving Soap
- ・ Headspa (scalp massage)
- ・ Myufull Signature Facial
- ・ Eyebrow trim & shape
- ・ Foot soak & Foot massage
- ・ Shoe shine

EMPEROR エンペラー 天皇

\$375 ・ 125 MIN.

Indulge in a luxurious, traditional Japanese grooming experience fit for an emperor.

- ・ Consultation
- ・ Shampoo (inclds. scalp massage)
- ・ Basic Headspa
- ・ Haircut
- ・ Myufull Signature Facial
- ・ Myufull Natural Pack
- ・ Facial Trim & Shave with Truefitt & Hill Shaving Soap
- ・ Neck razor shave with Truefitt & Hill Shaving Soap
- ・ Eyebrow trim & Shape
- ・ Foot soak & Foot massage
- ・ Shoe shine

SERVICES

PREMIUM HAIR CUT SERVICES

LUXE-EDITION RE-STYLE HAIR CUT	\$95
SKIN FADE RE-STYLE HAIR CUT	\$85
RE-STYLE HAIR CUT	\$70

SERVICES

LUXURY DELUXE BEARD & MOUSTACHE TRIM	\$70
JAPANESE STRAIGHT RAZOR SHAVE	\$70
SIGNATURE JAPANESE HEADSPA SCALP TREATMENT	\$220
MENS PREMIUM ANTI-AGING FACIAL TREATMENT	\$220

ADD ON SERVICES

MYUFULL BIOWARMY NOSE BLACKHEAD PEEL	\$50
LUXE-SKIN ANTI-AGING REVITALIZING ADD-ON	\$50
EYEBROW TRIM	\$20
SHOE SHINE	\$15
EXTRA SLIPPERS	\$15

\* Duration of Services and Treatments times may vary  
施術時間は状況により変わります







OO HAIR

## Memberships

Receive exclusive benefits with our membership program.

### MEMBERSHIP BENEFITS

- All-inclusive deals
- Discounts on products services and add-on items
- Exclusive Event invites
- Complimentary parking
- Access to social lounge and bar
- Private Social Lounge bookings for grooms to be
- Special complimentary services and packages from partners
- Custom styling profile package
- Pay 12 months, receive 2 month free

All members pay a one-time registration fee of \$100.



### MEMBERSHIP OPTIONS メンバーシップ

## GINSHŌ 銀将 \$350 / MONTH

- Luxe Re-Style Haircut x4

## KINSHŌ 金将 \$625 / MONTH

UNLIMITED ACCESS

- Luxe Re-Style Haircut
- Full beard Shaping & Trimming / Straight Razor Shave

## ŌSHŌ 王将 \$900 / MONTH

UNLIMITED ACCESS

- Luxe Re-Style Haircut
- Full beard Shaping & Trimming / Straight Razor Shave
- Luxe-Skin Anti-Aging Facial Add-On

Pay 6 months in advance to get 1 month free | Pay 12 months in advance to get 2 months free  
6ヶ月分先払されると1ヶ月分無料、12ヶ月分先払いされると2ヶ月分無料





## Oo SKIN

Our upscale skincare bar is situated with everything necessary to provide a specialized all-natural, luxury facial. Our treatments are designed to revitalize and restore your skin, leaving a renewed feeling and your skin well nourished.

Your treatments will be guided with a specific regimen rooted in proprietary Japanese culture. This technique is designed to revive and rejuvenate the skin revealing an illuminated, healthy and natural complexion. This energizing method helps to stimulate blood flow, increases lymphatic circulation and eases muscle tension that assists in the prevention of fine lines and wrinkles.

All treatments are done using our Myufull Skincare System; a signature award winning line from Japan that contains the highest quality of ingredients and is packed with antioxidants, exclusively used and sold at Oo Spa.

すべての肌







## FACIAL SERVICES

### MYUFULL FACIAL SERVICES

SKIN RESURFACING FACIAL	\$348.00   90 minutes
ACNE & BLACK HEAD FACIAL	\$248.00   70 minutes
CELL-REJUVENATION FACIAL TREATMENT	\$349.90   90 minutes
LUXE-SKIN ANTI AGING FACIAL	\$282.90   60 minutes
BIOWARMY FACIAL PEEL	\$238.80   65 minutes
SIGNATURE MYUFULL FACIAL TREATMENT	\$158.80   45 minutes

### ADD ON SERVICES

NECK & JAW LINE TUCK	\$50.00
NOSE BLACKHEAD PEEL	\$50.00

\* Duration of Services and Treatments times may vary.  
\* A skin patch test is mandatory for all guests who are receiving BioWarmy Pack for the first time in any treatment.

## FACIAL TREATMENT PACKAGES

SKIN RESURFACING FACIAL PACKAGE	3 pack \$800.00   5 pack \$1300.00
ACNE & BLACKHEAD FACIAL PACKAGE	3 pack \$560.00   5 pack \$938.00
CELLULAR REJUVENATION FACIAL PACKAGE	3 pack \$800.00   5 pack \$1300.00
ANTI - AGING FACIAL PACKAGE	3 pack \$640.00   5 pack \$1060.00
REGENERATING FACIAL PEEL PACKAGE	3 pack \$530.00   5 pack \$895.00
ULTRA HYDRATION FACIAL PACKAGE	3 pack \$350.00   5 pack \$590.00

\* Duration of Services and Treatments times may vary.  
\* A skin patch test is mandatory for all guests who are receiving BioWarmy Pack for the first time in any treatment.

ステップ





REFRESH, RENEW, NURTURE PROGRAM

\*Package limited to one purchase per customer.

STEP 1: REFRESH

\$308.80 • 2 SEPARATE TREATMENTS

Over the course of the two treatments, you will receive expertise and guidance from our Certified Myufull Skincare specialists to learn the basics on how your skin works and how to effectively use our skincare products at home to achieve that sought after healthy radiant glow.

1st Appointment - 60 minutes  
For the duration of your first appointment, we will work on replenishing, rejuvenating and nourishing your skin with our all natural Signature Gel Aesthetics Package. Leaving you looking and feeling refreshed with a bright and illuminated complexion.

2nd Appointment - 90 minutes  
Our focus within the second treatment is to cleanse and reduce free radicals and to start removing any impurities from your skin with our patented BioWarmy Pack which is naturally made from Rosin & Beeswax and is a non-invasive and effective option for all skin types. BioWarmy Pack works to clear any excess oil and debris that may be hindering your cells from stimulating new growth while increasing cell-turnover helping you achieve youthful looking skin at any age.

At the end of your first treatment of the Refresh Package, you will receive the full Myufull Skincare System travel set to take home.

\*Please note - this complimentary gift set offer is only available the first time purchasing this package. All appointments in this package must be redeemed within 30 days of purchase.

Service + Products valued at MSRP \$476.10

STEP 2: RENEW

\$478.80 • 2 SEPARATE TREATMENTS

This treatment is designed to maximize all benefits of our Myufull skincare line, with the additional support of our Luxe-Skin revitalizing device. It is highly recommended that you begin 'Renew' within 1 week of finishing the Refresh Package.

Each Appointment - 90 minutes

Within these treatments, your Skincare Specialist will continue to work on minimizing pores and alleviating fine lines, targeting any bothersome aging and brown spots and improving your skin's overall texture and complexion with the application of our patented all-natural BioWarmy Pack. Next, your Skincare Specialist will use our Luxe-Skin revitalizing device which assists in increasing the production of elastin and collagen while lifting and tightening the skin. This results in a desired contour effect which is visible after the first treatment and will leave you feeling renewed with a radiant appearance.

At the end of your first treatment of Renew, you will receive our Myufull Natural Lotion and 2 Myufull Facial Towels to take home.

\*Please note - this complimentary gift set offer is only available the first time purchasing this package. All appointments in this package must be redeemed within 60 days of purchase.

Service + Products valued at MSRP \$711.00

STEP 3: NURTURE

\$1028.80 • 4 SEPARATE TREATMENTS

Consistency is key - especially when it comes to our skin. Our Nurture package was designed to combat and alleviate surface damage, uncovering a luminous and restored complexion, leaving you feeling revitalized and confident in your skin's appearance. To maximize and retain the effects and benefits of this treatment, it is highly recommended that you start Nurture within 1 week of finishing your last treatment of Renew.

Each Appointment - 90 minutes

Your Certified Skincare Specialist will continue to focus and modify the treatments around areas of concern, in addition to what skin goals are in mind overall. Applying on-going Myufull techniques and taking your treatment to the next level with the Myufull Skincare System, BioWarmy Pack and Luxe-Skin revitalizing device - establishing a regimen that can be used on your own time, that both you and your skin will love.

At the end of your first treatment of Nurture, you will receive our Myufull Natural Lotion, Myufull Natural Cleansing, Myufull Natural PACK and 2 Myufull Facial towels.

\*Please note - the complimentary products are only provided for the first time you purchase the package. All appointments in this package must be redeemed within 6 months of purchase.

Service + Products valued at MSRP \$1740.00

REFRESH, RENEW, NURTURE PROGRAM



I. REFRESH

Rejuvenate your skin with our cleansing gel. It contains all natural ingredients to help remove old skin, regulate your skin cycle and encourage healthy skin growth.



II. RENEW

Remove impurities with our BioWarmy Pack. This powerful treatment contains natural pine resin that cleanses and improves the elasticity of your skin. It is applied using our exclusive heater and is only available at The Oo.



III. NURTURE

Improve your skin's luminosity, texture and moisture when you massage your skin with our Luxe-Skin Revitalizing device.



## MEMBERSHIP OPTIONS

### YÜGEN 幽玄 \$3800 / YEAR

- Unlimited Facial Treatments
- Myufull Skincare System
- Gift any facial service to a friend 2x per year
- Refer a friend and receive a \$50 in store credit
- 20% off all products and services which are not included in the membership.

### KINTSUGI 金继 \$248 / MONTH

- Choose from 1 of the following facial services each month: BioWarmy Facial Peel, Luxe-Skin Anti Aging Facial, Myufull Signature Facial.
- Bring a friend for a facial and they get 15% off their first facial.
- Refer a friend and receive a \$20 in store credit.
- 15% off all products and services which are not included in the membership.

### SAKURA さくら \$99 / MONTH

- 1 Myufull Signature Facial + Bonus Biowarmy Nose Peel
- Refer a friend and receive a \$15 in store credit
- 10% of all products and services not included in the membership.

\*Terms and Conditions apply.



すべての肌

肌が本来持っている自ら美しくなる力。  
ミューフルが大切にしているのは、

## Process

An innovative skincare concept, combining self-care and professional expertise.

### DISCOVER YOUR PERSONAL SKIN CARE

You are unique, and so is your skin. Your skincare specialist will first focus on educating and helping you understand the root causes of your skin issues and how to improve them.

### THE SALON-CARE TREATMENT

Your skincare specialist will perform all your treatments to ensure you are properly versed on the process and how to effectively apply all products to further achieve your skin goals.

### THE SELF-CARE TREATMENT

As you work with your skincare specialist, they will further design a personalized skincare regimen for yourself to follow at home. By combining salon guided expertise with personal self care, we are able to perform regular check-ups to help you identify, learn and best treat your skin cycle. By showcasing ways to successfully develop healthy skincare habits, we are taking the first step in maintaining long lasting, luminous and beautiful skin for life.



# MYUFULL

## PERFECT NATURAL SERIES

The Myufull Skincare System is a signature collection of all-natural skincare products specially formulated to gently revitalize and nurture the skin.

With solutions for every skin type, the Myufull Skincare System is designed to:

- Gentle yet deep cleansing
- Hydrate and nourish dry and sensitive skin
- Prevent Breakouts
- Control acne-prone skin
- Reduce the appearance of fine lines and wrinkles
- Increase collagen and elastin production
- Slow the process of aging
- Improve complexion
- Reduce hyperpigmentation, brown spots and sun damage from occurring

For more information on the Myufull Skincare System, visit [www.ooskinspa.com](http://www.ooskinspa.com)

You can find the Myufull Skincare System exclusively at The Oo flagship store in Vancouver and online at [www.oojapanesespa.com](http://www.oojapanesespa.com)



# AWARD WINNING JAPANESE SKINCARE

Our all-natural skincare products, which are sourced from organic, quality ingredients in an eco-conscious manner, is the only way to maintain this longevity of a youthful appearance. Myufull's award winning skincare system was developed in Japan over 42 years ago and was founded on the principles of traditional Japanese techniques and holistic elements that are proven to support your skin's essential nature and balance.

All-Natural  
Hypoallergenic  
pH-balanced  
Cruelty Free







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V A N C O U V E R - T O K Y O

105-1428 Granville St.  
Vancouver, BC V6Z 1N2  
604 848 8470  
info@oojapanesespa.com

@oojapanesespa